

Wednesday, May 16, 2012

Revel

1:00 – 7:30 Registration

Sponsored by Ernst & Young

2:00 – 2:30 KEYNOTE PRESENTATION

Sponsored by AtlantiCare

Liza Cartmell, CEO, Atlantic City Alliance

2:30 – 3:20 Tourism in a Gaming Market

From Uncasville to Atlantic City to Biloxi, cities are seeking to capitalize on their casino visitor volume to boost non-gaming tourism. What are the unique challenges of attracting tourism in a gaming market? Do the non-gaming attractions compete with casinos or complement them? In this session, experts from across the spectrum discuss the challenges, opportunities and trends of balancing tourism and gaming in light of existing statutes and regulatory controls in the various jurisdictions.

Moderator: **Tom O'Donnell**, Senior Associate, Spectrum Gaming Group

Speakers: **Steve Bello**, Managing Director, Dolce Hotels and Resort

Andy Dolce, Chairman, Dolce Hotels and Resorts

Linda Kassekert, Chair, New Jersey Casino Control Commission

George H. Ladyman, Jr., Managing Director, Jones Lang Lasalle

3:20 – 3:40 Networking and Refreshment Break

Sponsored by Casino Reinvestment Development Authority

3:40 – 4:40 It's Not Just About the Slot Machines

As gaming proliferates throughout the country, patrons – notably those who spend the night – are increasingly considering options beyond the casino floor in deciding where to play and stay. The presence of a Mediterranean seafood restaurant, a spa with aroma therapy, or dance-till-dawn nightclub can make all the difference. Join a variety of experts to discuss what non-gaming amenities work in a casino hotel environment, the benefits and/or challenges of servicing casino patrons, and the latest trends.

Moderator: **Liza Cartmell**, Chief Executive Officer, Atlantic City Alliance

Speakers: **Chuck Bragitikos**, President, Vibrant Development Group

Annbeth Eschbach, CEO, Exhale Enterprises, Inc.

Curt Huegel, Founder and Principal, LDV Hospitality

Neil Moffitt, Chief Executive Officer, Angel Management Group

Robert Wiedmaier, Critically Acclaimed Chef & Restaurateur, Marcel's, Brasserie Beck, BRABO, Revel Mussel Bar

6:00 – 8:00 WELCOME COCKTAIL RECEPTION

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7:30 – 2:30 Registration

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7:30 – 8:10 Continental Breakfast

Sponsored by Atlantic City Electric

8:20 – 8:30 Opening Remarks

Introduction: **Thomas Sykes**, Partner, SOSH Architects

Honorable James Whelan, New Jersey State Senate

8:30 – 8:35 Welcome

Honorable Lorenzo Langford, Mayor, City of Atlantic City

8:35 – 9:15 Operating in the Mid-Atlantic: How Much is Too Much?:

Sponsored by BMM Compliance

There are 27 casinos within 150 miles of Philadelphia, including at least one planned or contemplated in each of the major markets of Washington, Baltimore, Philadelphia and New York. Atlantic City remains by far the largest gaming market in the East, but it has experienced deep revenue declines. In this panel, casino operators from throughout the region discuss the competitive challenges, the operational practices, public policy and other factors impacting this \$7.5 billion-and-growing market.

Moderator: **John Palmieri**, Executive Director, Casino Reinvestment Development Authority

Speakers: **David Cordish**, Chairman, The Cordish Company

Don Marrandino, President, Eastern Division, Caesars Entertainment

Tony Rodio, Chief Executive Officer, Tropicana Entertainment, Inc.

Jay Snowden, Sr. Vice President, Regional Operations, Penn National Gaming

9:15 – 9:35 CEO Presentation I

Timothy J. Wilmott, President & Chief Operating Officer,
Penn National Gaming

9:35 – 9:55 CEO Presentation II

Scott Butera, President & Chief Executive Officer,
Mashantucket Pequot Gaming Enterprise

9:55 – 10:15 Networking and Refreshment Break

Sponsored by LP Ciminelli

10:15 – 10:35 CEO Presentation III

Virginia McDowell, President & Chief Executive Officer,
Isle of Capri Casinos

10:35 – 10:55 CEO Presentation IV

Mitchell Etes, President & Chief Executive Officer,
Mohegan Sun

10:55 – 11:45 Wall Street Says.....

Sponsored by Topeka Capital Markets

Gaming is expanding at a breakneck pace in the East, with casino-style gaming already active, being expanded or considered for legalization in all but three eastern states. Where are the most attractive new markets? Which jurisdictions will suffer from the expansion? Are the financial markets open for new casinos? Join five of the most respected Wall Street analysts for a wide-ranging discussion in this provocative and informative panel.

Moderator: **Joseph Weinert**, Senior Vice President,
Spectrum Gaming Group

Speakers: **Brian Egger**, Managing Director - Equity
Research, Topeka Capital Markets

Joseph Greff, Managing Director, Gaming & Lodging
Equity Research, JP Morgan Securities, LLC

John Maxwell, Director,
Jefferies & Co.

Joel Simkins, Director - Senior Gaming, Lodging and
Leisure Analyst, Credit Suisse

Andrew Zarnett, Managing Director,
Deutsche Bank Securities

11:45 – 12:00 Keynote

Sponsored by Tishman Construction

Honorable Kim Guadagno, Lieutenant Governor,
State of New Jersey

12:00 – 12:50 Luncheon

Sponsored by Tishman Construction

12:55 – 1:40 CEO Presentation V

Gary Loveman, Chief Executive Officer & President,
Caesars Entertainment

Regulatory Update

1:40 – 1:55

David Rebuck, Director,
NJ Division of Gaming Enforcement

1:55 – 2:10

William Ryan, Chairman,
Pennsylvania Gaming Control Board

2:10 – 3:05 Understanding the I-Gaming Frenzy:

Sponsored by Gtech G2

Gaming companies – both domestic and international – and some states are accelerating plans to provide Internet gambling the moment it is deemed legal. Online gaming could forever change the gaming-industry dynamic, as state lotteries prepare to offer their products via the Internet and free-play social networking gaming sites such as Zynga are preparing to become bona fide gambling companies by converting to real-money play. Our panel of experts will provide their insights on the potential, the expectations and the realities of Internet gambling.

Moderator: **Lloyd D. Levenson, Esq.**, Chief Executive Officer,
Cooper Levenson Attorneys At Law

Speakers: **Richard D. Bronson**, Chairman,
US Digital Gaming

David Clifton, Partner, Licensing & Gaming,
Joelson Wilson LLP, London

Eugene Johnson, Senior Associate for Market Research,
Spectrum Gaming

Hon. Raymond J. Lesniak,
New Jersey State Senate

Michael Rumbolz, Board Member, Seminole Hard Rock
Holdings, LLC; Chairman, Internet Gaming Committee

William Scott, Vice President Strategic Business Development,
GTech G2

Eamonn Toland, President,
Paddy Power North America

3:05 – 3:25 Networking and Refreshment Break

Sponsored by IGT

3:25 – 3:55 CEO Presentation VI

Robert Griffin, Chief Executive Officer,
Trump Entertainment Resorts

3:55 – 4:15 CEO Presentation VII

Kevin DeSanctis, Chief Executive Officer,
Revel

4:15 Concluding Remarks/Thank You

Lloyd D. Levenson, Esq. Chief Executive Officer,
Cooper Levenson, Attorneys at Law

Michael J. Pollock, Managing Director,